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NORTHERN CALIFORNIA
 CHAPTER

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HOME ABOUT EVENTS SPONSORSHIP LEADERSHIP COMMITTEES DIRECTORY MEMBERSHIP RENEWAL LIBRARIES

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Events

CoreNet Apprentice Program
 Past Events
 Event Calendar
 Golf Tournament
 CRE Awards Dinner
 Search Events
 Submit an Event

Home > > Events > Past Events

Past Events

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April 18, 2013 Chapter Meeting SuccessFactors, San Francisco

Authored by: Ted Klaassen, Rutan & Tucker, LLP

Photos by: Tom McCune, Kobalt Brands, Inc. / Kraido

CoreNet Northern California Members Create American Jobs Without Hiring Anyone – The Build America Challenge

Our inspiring April meeting featured CoreNet Northern California members and sponsors who seized on a simple, yet profound, idea that has ignited a movement. The premise: if commercial real estate professionals use just five percent more American-made labor and materials in their projects, they will create new American jobs and improve the economy. Panelists Doug Bartl, of Oracle, Jessica Callahan, a project manager from Skyline Construction, and architect Win Roney, from ReelGrobman, decided to take this challenge on a recent commercial project with amazing results. Panelist Deborah Pickens, from Mannington Commercial, attested to the positive impact of this movement on American manufacturers like Mannington. These CoreNet members and sponsors did not stop with a single project; they decided to challenge others to create more American jobs by launching the Build America Challenge (www.buildamericachallenge.com).



The build America movement started when Jake Lewendal, a home-builder in Bozeman, Montana, wondered what impact it would have on the economy if the building industry in the United States increased its use of American-made products by just five percent. The answer is, the change would immediately create 220,000 new American jobs. Lewendal then constructed an entire home using only American-made products, and it landed him on the national news. Diane Sawyer profiled Lewendal and his "All-American Home" on the ABC evening news, which you can see here:

Part One: <http://www.youtube.com/watch?v=0kqIkvs4Xos>

Part Two: http://www.youtube.com/watch?v=YkQXs_Tn7H4

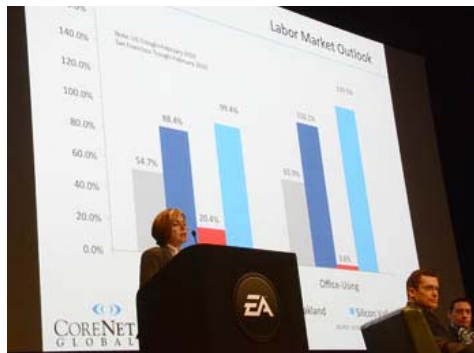
Back in Northern California, Oracle's Bartl heard about the "All-American Home" and decided to apply the idea to a commercial real estate project. He worked with Callahan and an architect from Roney's team, and completed a three-floor tenant improvement project for Oracle in San Jose using 98 percent American-sourced materials. The space was in warm shell condition, and the project consisted of general office space with perimeter offices and conference rooms and an open workspace on the interior. Construction started in December 2012 and was completed by the end of February 2013. According to Callahan, the team faced a number of obstacles in completing the challenge with no schedule or budget impact on the job. Ultimately, product quality and a need to match existing building decor kept the project from being 100 percent American sourced. But, the project exceeded the five percent challenge by large measure. More importantly, this project gave rise to the Build America Challenge, which the organizers hope more CoreNet members and their companies will take. According to the Build America Challenge website, 20 new jobs have been created so far with a goal of 200 new jobs created by the end of 2013. If you or your team are interested in picking up the challenge, American-made product lists and other important information can be found at www.buildamericachallenge.com. Moderator Tom Crowley, of Skyline, said that a follow-up program is in the works to report back to the chapter members on the progress of the Build America Challenge. In the meantime, he encourages CoreNet members to participate in the website, so the progress of the challenge and the number of jobs created can be tracked (and celebrated).

February 21, 2013 Chapter Meeting & CRC Fundraiser
Polycom, San Jose



Thank You To The Young Leaders Committee For Organizing An Engaging Program, *Attracting Top Talent: What Does An Up-And-Comer Look For From Today's Employer?* The Panel Discussed Work Behaviors, Motivators, And Demotivators In Regards To Technology, Professional Growth, Work Life Balance, And Work Environment. Panelists Included Jessica Hoffman, Jones Lang LaSalle, Melissa Pesci, ASD Architects, Michael Pereira, Polycom. Moderated By Antonia Cardone, HOK

January 17, 2013 Annual Market Forecast
Electronic Arts, Redwood City



The 2013 market forecast was moderated by Sven Pole, EVP of Corporate Services at CBRE Inc, and included the distinguished panel of:

- Dr. Lee Elliott, Head of Economic Research for JLL EMEA
- Ms. Brook Scott, Head of Americas Occupier Research for CBRE
- Mr. Hans Vrensen, Global Head of Research for DTZ
- Ms. Marina Sicola, Executive Managing Director of Research with Cushman & Wakefield

[Download the Annual Forecast Meeting presentation slides here.](#)

November 15, 2012 Corporate Real Estate Executive's Award
Palace Hotel, San Francisco

The Northern California Chapter hosted it's 15th Annual CRE Award Dinner on November 15 at the Palace Hotel in San Francisco and drew a crowd of almost 600 to honor this year's honorees, Barbara Donaldson of Synopsys and Sven Pole of CBRE.

The always vibrant pre-dinner reception took place this year under the iconic stained glass ceiling of the Garden Court at the Palace hotel and was followed by dinner in the Grand Ballroom. After past honorees were acknowledged and annual sponsors recognized, event Co-Chair and Master of Ceremonies Nancy Morse of Cornish & Carey Commercial Newmark Knight Frank, handed over the mic to Matt Werner of CBRE who combined humor and sincerity in presenting the many accomplishments, both professionally and personally, of the Service Provider of the Year, Sven Pole.

Next up, Jan Collinson of Synopsys gave a wonderful tribute of Barbara Donaldson's career and other important personal milestones that led her to being named Corporate Real Estate Executive of the Year. Congratulations once again to Sven and Barbara, you are both very deserving recipients.



View more pictures of our signature event, [here](#) (credit Tom McCune)



Read more about the event and our honorees in this [Registry article](#)

[October 18th, 2012 Chapter Meeting Developer And Tenant Perspectives In The Current Market Facebook, Menlo Park](#)

Hosted At The New Facebook East Campus, The Panel Featured Two End-Users And Three Developers Discussing Their Observations On The Current State Of The Commercial Real Estate Market In The Bay Area. Synopsys And Facebook Discussed Decision Factors When Choosing A Site For Their Campus Headquarter Relocations And The Workplace Design Process. Wilson Meany Sullivan, Swift Realty, And Divco West Shared Realities Of The Current Marketplace For Real Estate Opportunities, Strategy, And Development. Following Thought-Provoking Questions From The Audience, Attendees Received Animated Campus Tours From Members Of The Facebook Real Estate And Facilities Teams.

With An Introduction And Panel Moderation By Joe Hamilton, SVP Strategic Planning & Corporate Advisory At Cornish & Carey Commercial, The Speakers Included:

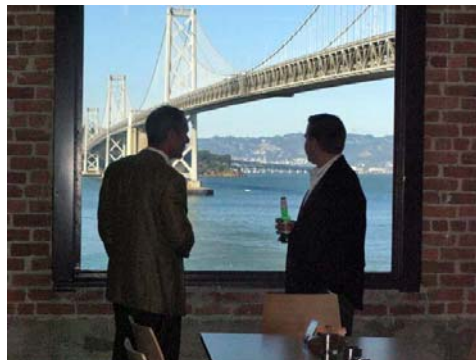
Chris Lunny, Portfolio Manager, Facebook
 Barbara Donaldson, VP Global Real Estate And Facilities, Synopsys
 Chris Meany, Partner, Wilson Meany Sullivan
 Christopher Peatross, President And CEO, Swift Realty Partners
 Pedro Marques, Director Of Acquisitions, Divco West

[September 20th Chapter Meeting, The Social Building NOVO Construction, Menlo Park](#)

According to TEECOM, the time has come to think beyond the 'smart' building and embrace the 'social' building where all people, buildings, products, and information are interconnected through mobile devices. It's an entirely new way of thinking about our structures that focuses on the user experience rather than the technology itself. Just as consumers have embraced social media in their personal lives, colleagues are eager to connect through a social network enabled by their facilities. Future technologies were showcased by TEECOM, including how to interpret employee data from mobile applications to design better facilities.

Introduction given by John Miesner, Principal, Interior Architects
 Andrey Kolesnikov, VP of Technical Operations, Apigee
 David Marks, CEO of TEECOM

[August 18th Chapter Meeting, Strengthening the Message Between CRE and the C-Suite The Wharton School, San Francisco](#)



There are tactical strategies to master when it comes to successfully communicating value rich messages to the C-Suite. The three panelists identified guidelines to follow to upward communicate Real Estate initiatives. Attendees got a better understanding of how to frame their argument specific to the C-level audience and relay the impact of Real Estate decisions on the corporation. Continued education and training resources were also offered to attendees. A PDF of the presentation can be [DOWNLOADED HERE](#)

Moderated by Tom Crowley, VP of Real Estate and Facilities for Robert Half International, the panel included:

John Sullivan, JDSU
John Kuntz, Center for Integrated Facility Engineering (CIFE), Stanford University
Rick Gilbert, PowerSpeaking Inc.

[July 19th Chapter Meeting, Beyond Social Media NetApp, Sunnyvale](#)

Social media is no longer just a personal tool. It is quickly becoming a crucial part of business operations. Translating this to the business environment may not be intuitive or simple but provides great returns if it is well managed and maintained. The esteemed panelists came from a variety of backgrounds and offered their diverse viewpoints on how social media platforms are being incorporated in their business processes. Topics included the importance of the individual voice within a large enterprise, thought leadership strategies, the impact on facility infrastructure and the network, and data security considerations.

Moderated by Steve Nelson, Partner & CTO at AP42, the panel included:

Christy McNabb-Dunlap, Senior Director, Robert Half International

Brian Bailard, VP Global Strategic Accounts, Hootsuite

Terence Craig, CEO & CTO, PatternBuilders

Dr. Arnold Lund, UX Industrial Innovation Lab Manager, GE Global Research

[2012 Annual Golf Tournament A Resounding Success!](#)

The Annual CoreNet Global Northern California Chapter Golf Tournament took place on June 18 at the beautiful Sequoyah Country Club in the Oakland Hills. Over 25 Sponsors provided the full field of 144 golfers a wonderful array of activities, food, beverage and take-aways that made for a full day of fun at every turn. We thank all of those who participated and supported the Chapter in this event. In the coming weeks please visit the Chapter website where we will be posting a link to the many fun images from the special day.

[View all the photos here!](#)

[May 17, 2012 Chapter Meeting , The Art And Science Of Energy Management Stanford University](#)

Energy costs are one of the largest and most volatile facility operations cost, the large environmental impact of energy use in buildings is well known, regulations for energy performance have tightened, and many employees want to work for a green enterprise. Topics covered learning how large facility owners and operators are responding to these challenges and opportunities by managing the energy performance of their facilities for enhanced operational excellence and corporate responsibility. Participants found out what performance requirements and goals and energy management systems and practices are on the horizon.

[April 19, 2012 Chapter Meeting, A Conversation With Gavin Newsom Citrix, Santa Clara](#)

On April 19th the CoreNet Global Northern California Chapter Kicked off our 2012/2013 Fiscal Year with an insightful address by the Lieutenant Governor of California, Gavin Newsom. The Lt. Governor provided an update on the efforts to improve California's economy through a myriad of Public/Private initiatives offered a progress update on his number one priority – accelerating job growth in California. Over 200 Members attended the event that was graciously hosted by Citrix at their state-of-the-art high tech conference and briefing center.



March 15, 2012, Implication Of 2010 Building Code Changes On Real Estate Planning And Transactions In The Future

New building code changes are having an impact on designing collaborative workplaces of the future. A better understanding of today's workplace planning challenges faced by Architects, CRE professionals and the City/County Officials were discussed. The presentation included a panel of experts including Russ Nichols, President, RMW Architecture and Interiors, Nancy Yost, VP Project and Development Services, JLL, and Allen Bertrand, Dept. of Community Development for City of Sunnyvale.

To view slides of the presentation please [CLICK HERE](#). Visit our [Facebook Page](#) for photos.

January 19, 2012, Global Real Estate Forecast For 2012 PG&E Auditorium, San Francisco



The Northern California CoreNet Global Real Estate Forecast for 2012 saw more than 210 participants hear from the economic research heads of CBRE, JLL, DTZ and C&W on what to expect for the coming year in each region of the globe. The program, held in conjunction with the local Urban Land Institute, focused on the impact of the tenuous world

economies and their impact of real estate market rates and absorption. In summary, with a few exceptions, the conclusions reached indicated that this year should be similar to 2011 and will be dependent upon solutions countries devise to combat their fractious economies - especially in EMEA.

The program was deftly led by Mr. David Nelson, SVP of Global Real Estate at Wells Fargo Bank, and included the distinguished panel of:

-Hans Vrensen, Global Head of Research for DTZ

-Dr. Lee Elliott, Head of Economic Research for JLL EMEA

-Dr. Asieh Mansour, Head of Economic Research for the Americas with CBRE

-Ms. Caroline Green, Head of Research for the Pacific Northwest with Cushman & Wakefield

Copies of each panelists' presentations can be found on the Nor Cal CoreNet website or can be

[downloaded here.](#)

November 17, 2011 CRE Awards Dinner Four Seasons Hotel, San Francisco

A capacity crowd of nearly 500 attended the 14th Annual CRE Awards Dinner of the CoreNet Global Northern California Chapter on Thursday, November 17, at the Four Seasons Hotel in San Francisco.

In addition to the allure of visiting with some of the leading Corporate Real Estate colleagues from throughout Northern California, the large crowd was drawn for the presentation of the highest honors bestowed by the Chapter. This year David Radcliffe of Google was honored as the Corporate Real Estate Executive of the Year and Greg Hulbert of Jones Lang LaSalle was recognized as the Corporate Real Estate Service Provider of the Year.

The program was filled with moving presentations and acceptance speeches that acknowledged the important role that colleagues and CoreNet had played in their careers as well as the importance of their supportive families. Special thanks to Keith Zaky for presenting David and Erich Sengelmann for presenting Greg - both did a wonderful job. We were sorry due to a technical issue that a short video which was part of Greg's presentation did not play but we're pleased to let you know it can now be viewed at <http://youtu.be/1oq3oWqzWM>

In addition to the usual job well done by our Co-Chair, Past Honoree and Master of Ceremonies Meade Boutwell, Chapter President Sven Pole offered his congratulations to the deserving honorees, thanked our annual sponsors and updated attendees on the state of the Chapter. Additional thanks are due to Co-Chair Susan Curran and Selection Committee Chair Gail Smith for their part in the wonderful event.



September 15, 2011 Monthly Chapter Meeting New Campus Developments, Oracle Redwood Shores

One hundred eighty-five members heard from a distinguished panel the different approaches each corporation uses in approaching the design and construction of its signature property - the headquarters projects. The headquarters is a branding tool that helps to establish a culture statement for its employees and statement to its shareholders and customers of the companies leadership position in its industry. Jonathan Francom, Director of Strategic Programs for Adobe, explained how the company's new Utah project is an integrating statement for Adobe and the Utah company it recently acquired, Omniture. The intent was to break some rules and bring the surrounding outdoors into play with the project and juxtapose technology, comfort and transparency as well. John Igoe, Google's Director of RE, Design and Construction for Nor Cal spoke about the company's design philosophy as it begins the 600,000 +sf Charleston project and the 1.2 M sf new headquarters addition at NASA Ames. John explained the primary design and construction criteria Google uses in approach its growth projects. Also, Google is working with the City of Mountain View on revitalizing the City's master plan. Michael Hirahara, VP of Global RE, Facilities and Travel, spoke about the 560,000 sf recently completed Brocade HQ. Michael explained that the vision for this new HQ was: 1. function & form, 2) flexible & scalable, 3) efficient & sustainable and 4) reinforce Brocade's culture. In addition, Michael gave the group a list of Lessons Learned.

[July 21, 2011 - Monthly Chapter Meeting Workplace Tipping Points, Juniper Networks](#)

Members Enjoy Forward Thinking Program in the "Dome"

The CoreNet Global Northern California Chapter members enjoyed another interesting program in another interesting venue for our July Chapter Program at the Juniper Networks Aspiration Dome. Troy Ward, Juniper Network's Director of Real Estate and Workplace Services, gave an overview of the unique, 38,000 square foot meeting facility that was constructed in just 11 weeks and can seat 2,500. During the main program Speakers Steve Hargis, Global Workplace Specialist at HOK, Bryant Rice, DEGW North America, and Henry Cheung, practice Lead-Systems at Scale IDEO, examined the broader trends and impacts that are shaping how, when and where we work. The cumulative forces of ubiquitous connectivity, worker expectations, and organizational demands have yielded a varied set of expectations for how we design and manage the work experience and all our speakers did a wonderful job of leading us through different angles and perspectives of this incredibly timely topic.

[April 26, 2011, Young Leaders Event Visa's New Ashburn Campus](#)

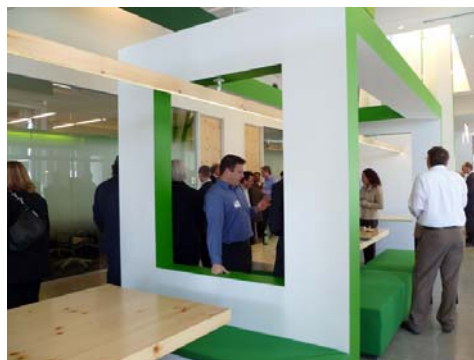
At the Young Leaders event on Tuesday, April 26, Michael Griffiths of Visa presented an in-depth look at the development process behind Visa's new Ashburn, VA, campus. The session covered everything from the business case and corporate strategy, consulting study for viable locations, site selection, land acquisition, permitting and entitlement, workplace design and construction, workplace strategy, change management, communications and occupancy.

[April 21, 2011 Chapter Monthly Meeting Inform. Inspire. Invigorate... Nokia's Innovation Bay](#)

Leading the Change in Workspaces for Software R&D in Silicon Valley

With a record number of attendees of over 150 members, the Northern California April Chapter Meeting took place at the brand new Nokia R&D Offices in Sunnyvale.

The afternoon program included a presentation given by a select panel of speakers who shared this fast-paced project story. Becky Locke, Regional Workplace Manager for Nokia outlined the CRE strategy identifying both risks and rewards of the selected location in the Silicon Valley. Connie Verceles, Economic Development Manager for the City of Sunnyvale enlightened the members with the challenges and success that defined the complex lease deal for the downtown facility. Lisa Hsiao, Design Strategist and Collin Burry, Principal at Gensler offered their global research findings and explained how it was architecturally applied to this first Nokia Workplace pilot. Janet Merriman, VP for VCO moderated the program with a lively Q&A session followed by an impressive facility tour. This "Next Generation" workplace was recently awarded a national design award.





February 1, 2011 Young Leader's Event Speed Networking Synopsys, Mountain View

The CoreNet Global Northern California Young Leaders Group had their annual speed networking event on Tuesday, February 1st, at Synopsys' headquarters in Mountain View. The event was a huge success and gave the 25 Young Leaders a 10 minute one-on-one meeting with several high level leaders of the CRE industry. The interactive event provided a unique opportunity to talk with industry leaders about personal growth opportunities and career advancement.

The industry leaders in attendance included Larry Wolfert (Visa), Mike Bangs (Adobe), Raul Campos (CBRE), Jody Quinton (DPR Construction), Frank Robinson (McKesson), Gail Smith (CRE Strategies), Kathleen Popovec (Nvidia), and Dick Palumbo (Corporate Planning Consultants).

A special thank you to everyone who helped make the event a success.



February 17, 2011 Chapter Monthly Meeting, Real Estate Capital Markets & Project Financing Centennial Towers, South San Francisco

Ben Pugh, Sr. Managing Director at Cushman & Wakefield led a highly spirited panel that discussed the trends and recent past of capital markets and the impact it has had on corporate users. On the panel was Mark Root, Director with Cushman & Wakefield Sonnenblick Goldman which is the real estate investment arm of C & W that provides highly specialized debt structuring, debt and equity placement, hospitality financing and sales, note sales and associated advisory services. Mark provided an understanding of the basics involved in capital market lending and the different sectors that various investment groups are attracted to and the associated risk levels with each.

Also, the panel had as members two investment partners that had different perspectives. Nick Smith, CP at Angelo, Gordon & Co. an alternative investments strategy firm that currently manages approximately \$23 billion globally that seeks to generate absolute returns with low volatility by exploiting inefficiencies in selected markets and capitalizing on situations that are not in the mainstream of investment opportunities. In addition, Jason Morehouse, SVP - Acquisitions for Ellis Partners, one of Northern California's largest commercial developers and investors focused on office, retail, industrial and mixed use product types. The firm's multi-faceted capabilities include land entitlement and development, property repositioning, adaptive re-use and historic renovation. Both investors spoke of their particular tolerance for risk in investing and that trends showed beginning signs of capital markets recovery were beginning to emerge. Charlie Berry, former Sr. Director of WPS with Sun Micro Systems led the closing Q&A period which had a lot of interesting questions about future directions for this sector given the recent financial collapse of late 2008 and pending FASB 13 changes for corporation in its treatment of real estate on the corporate balance sheet.

January 20, 2011, First Annual Market Forecast The City Club, San Francisco

Panelists:

Kei Matsuda, Union Bank
Senior Director of Economic Research

Richard Scott, Grubb & Ellis
Managing Director

Meade Boutwell, CBRE
Senior Vice President

Maria Sicola, Cushman & Wakefield
National Director of Research

January 13, 2011 Annual New Year's Celebration Astaria Restaurant, San Mateo

Chapter friends and colleagues enjoyed an evening of camaraderie with a variety of delicious appetizers, photo-booth fun, and a raffle!





[October 5, 2010 Chapter Monthly Meeting, Technology in the Workplace
Google, San Francisco](#)

The CoreNet Global Northern California Chapter Young Leaders held an interactive panel discussion on technology in the workplace. The event participants included Sean Prasad of Logitech, Robert Teed of Polycom, and Dan Wisenhunt of Apple. The panelists presented profiles of their companies and the products they sell related to the topic. The second part of the program was a question and answer period where the panelists gave insight into the benefits, challenges, trends, and current issues relating to technology in the workplace. The event was held at Google's office in San Francisco and was one of the Young Leaders best attended programs thus far.

[August 26, 2010 Young Leaders Membership Drive
Golden Gate Golf Course, San Francisco](#)

The CoreNet Global-Northern California Young Leaders group held their annual membership drive event on August 26, 2010 at the Golden Gate Golf Course in San Francisco. The event started with a golf clinic, led by PGA Golf Coach Bruce Olson, where the Young Leaders learned about the parallels of management and golf. Young Leaders were then paired up taking turns as teacher and instructor to help with their putting and golf swing. Once everyone had practiced a little, foursomes headed out on the 9-hole course to play a few holes and enjoy the beautiful scenery.

Afterwards, the group enjoyed wine tasting, a barbeque dinner and further networking opportunities. The event was a success all around, relationships were developed and golf games were improved!



For more photos of the event and details on upcoming events, please visit:

[YL Facebook Page](#)

[YL Twitter Page](#)

[YL LinkedIn Page](#)

[August 19, 2010 Luau on the Lake Charity Event
Shoreline Aquatic Center, Mountain View](#)

The CRC committee's event "Luau on the Lake" -- which followed our August chapter meeting at Shoreline Park -- was a great success. Everyone enjoyed a lovely evening and a delectable Hawaiian meal. Sponsored by Allen Matkins,

Britta Campbell Art Consultant Inc., DES Architects and Engineers and DFS Commercial, the Luau raised money to benefit Leap, a non-profit organization which provides programs in art and architecture to Bay Area elementary and middle school students. Thanks go out to everyone who participated; the event's profits exceeded the goal set by CRC.



June 28, 2010 Annual Golf Tournament
Sequoyah Country Club, Oakland

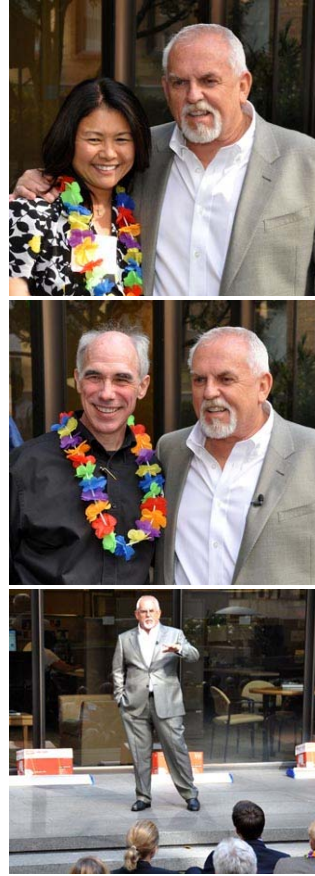


June 17, 2010 Chapter Monthly Meeting
Union Bank, San Francisco

Those who attended the June CoreNet event were entertained by celebrity guest speaker, **John Ratzenberger**, best known for his role as mail carrier Cliff Clavin on "Cheers", and many Pixar characters.

In a very funny speech, John described his life growing up and how he was selected for the role on Cheers. He also explained an upcoming shortage in skilled labor and what he is doing to inspire tinkering and innovation among today's youth through the Nuts and Bolts Foundation www.nutsandboltsfoundation.org. John graciously took many

questions from the audience, signed autographs and posed for pictures with attendees. The meeting was held on Union Bank's patio with the reception held inside the historic bank.



**May 18, 2010 Chapter Monthly Meeting
San Francisco Federal Building**

The May CoreNet meeting attendees enjoyed interesting presentations from a panel of government speakers covering:

- key findings from the GSA's green building analysis
- changes in the GSA's workspace design
- energy savings from highly controlled lighting in open office space
- survey results of the occupant experience in office buildings

Following the presentation, attendees enjoyed the fresh air and view from the Federal Building's Skydeck 11th floor patio. Fascinating tours were also provided, describing the architect's vision for the building along with the building's unique features.



Denise de Ville, Chapter President



[February 18, 2010 Joint Chapter Meeting with ULI
Oracle-Conference Center](#)

Trouble in the Commercial Real Estate Debt Markets - Opportunity or Threat

Panelists:

- Sven Pole, SVP of Global Corporate Services at CBRE
- Sam Hooker, Director of Acquisitions at Embarcadero Capital Partners
- D. Tim Mahoney, Middle Market Real Estate at Wells Fargo
- Kurt Altvater, SVP of National Loan Sales Advisory Group at CBRE
- Clay Gantz,
- Frank Robinson, VP at McKesson Company

CoreNet Global's Northern California Chapter and Urban Land Institute-San Francisco District Council are hosting an informative panel discussion focusing on the coming troubles in the commercial real estate debt markets and whether they represent an opportunity or threat for investors and occupiers alike. This panel discussion will feature views from Opportunistic Buyers, Mortgage Brokers, Attorneys, Lenders, and Corporate Occupiers. The panelists will examine the emerging complex set of factors influencing the commercial real estate industry - including changes in the commercial debt arena, the impact of government programs, capital market trends - and how these issues will impact our market and what you can do to hedge the risk or capitalize on the opportunities.

[January 14, 2010 Annual Holiday Party
Astaria Restaurant, San Mateo](#)

The CoreNet Global Northern California Chapter 2010 Holiday Party was a great success. The event was held at a new location this year, Astaria Restaurant on 3rd Street in San Mateo. The new venue was fantastic, with separate rooms for socializing and for dining; and there was plenty of both that night! If you weren't able to attend this year, make sure you can make it next year as this was the place to be and an excellent start to the New Year.

To view photos on Shutterfly [CLICK HERE](#)

[Thursday, November 19, 2009,
12th Annual CRE Awards Banquet
The Four Season's Hotel San Francisco](#)



The mood at the 12 Annual CRE Awards Banquet was definitely FUN! Everyone enjoyed the opportunities to celebrate, visit with friends and make new contacts. The award presentations for our two honorees were entertaining,

touching and inspiring. Congratulations David M. Harris and Meade Boutwell!

And thanks to the following Corporate sponsors who contributed to the success of this year's event:

AlphaTech, BCCI, Corportate Care, The CRE Group LLC, Herman Miller, Interface Flor, Interior Architects, Johnson Controls, Jones Lang LaSalle, Pivot, Rudolph and Sletton, Teknion, XL Construction

[July 16, 2009 - Chapter Monthly Meeting](#) [BIM - Lean Construction - Integrated Project Delivery](#)

The Meeting took place at the Haworth Showroom in San Francisco. Some Members were treated to a quick tour before the program.

Program Summary:

Whether you see them as new buzz words, passing fads or have yet to hear them, they are becoming increasingly common. In an industry not normally known for disruptive innovation, they afford a fresh opportunity for us all - even the answer to what many see as over a century of real estate and construction dysfunction. They are the key to unlocking new levels of value in whatever we do. Whether early adopter or strategic follower, this event has something for everyone from tire kickers to innovators. Hear from industry experts about these leading approaches and how they are becoming an overall concept of delivering at new levels on the three cornerstones of Time, Quality and Cost. In our current challenged economy there has never been a better time to innovate and in doing so emerge from our challenges stronger and more competent than before. This session and this dialogue is the key to our recovery and a new future in our industries and professions.

The Speakers:

Howard W Ashcraft, Jr, Partner – Hanson Bridgett Law Firm

Scott Arsten, Regional BIM Manager – Turner Construction Company

Bill Black, National Director Strategic Business Solutions - Haworth Inc.

Jim Cutts, Director of Lean Construction - MacDonald Miller Facility Solutions

Eric Ibsen, LEED AP - FME Architecture & Design

Speakers Presentation

Annual Golf Tournament June 22, 2010



Sequoyah Golf Club Oakland, CA

[View Photos of the Golf Tournament](#)

Thank you!

For those of you who attended the golf tournament, you know it was a fabulous event. Great weather, great friends, food, and drink.

This is always a well attended and fun event each year, and I want to take a moment to send a special thanks to everyone who helps make this happen. Thank you to our sponsors....your generous contributions are key to our ability to host these events. As many of you know, I did my best to try to sample all the great food and drink available all around the course - and enjoyed visiting with many of the sponsors along the way.

Of course putting together an event of this scale takes a dedicated team of volunteers. A big thanks to our committee members: Larry Bell, Ed Shea, Lou Galiano, Lunny Lundstrom, Jennyfer Aguilar, Michael Ma, Elizabeth Monti, Therese Hazelroth, and guidance from our EVP, Denise DeVille.

Look forward to seeing you all there next year as well!

Barbara Donaldson, President 2009-2010

**June 18, 2009 - Chapter Monthly Meeting
The Second Generation Outsourcing**

Members gathered in San Francisco's Mission Bay district to hear panelist's discuss the candid story of a groundbreaking outsourcing contract for real estate and facilities – a relationship that saved over \$30 million in its first generation.

**May 21, 2009 - Chapter Monthly Meeting
Cisco, Milpitas**

Cisco's Next Generation Workplace

The meeting took place at Cisco in Milpitas. The presentation topics included:

Designing and Deploying work environments, tools and talent that contribute to:

- Responding to dynamic growth/contraction Business Cycles
- Collaborative – the next wave of Innovation & Productivity
- Four Generations – Unleashing the productivity of Next Gen Workforce
- Technology/Tools Enablers – Leveraging Web 2.0
- Driving adoption of new work places, practices and tools for employees, managers and organizations

**April 16, 2009 - Chapter Monthly Meeting
Synopsis, Sunnyvale**

Download the [Speakers Presentation](#) & [View more Pictures](#)



CA Assembly Bill 1103 and Energy Benchmarking

We met at Synopsis to discuss:

- AB 1103, AB 32 and other legislative requirements
- The Energy Star Portfolio Manager system and CB ECS
- Principles of Energy Consumption Benchmarking
- Interpreting consumption benchmark data
- Strategies to reduce energy consumption of non-residential buildings