

## Alexandra Bijan Pakzad

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Attorney

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### Areas of Practice & Industry Specialties

Intellectual Property Law; Corporate Law; Mergers and Acquisitions;  
Entertainment Industry Law; Internet Law, E-Commerce & Social  
Media; Social Media Influencers; Technology; Equine Law



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Alexandra Pakzad is a member of Buchalter's Intellectual Property and Corporate practice groups, and an attorney in the Firm's Sacramento and Los Angeles offices. Ms. Pakzad represents clients in connection with a variety of intellectual property and technology-related transactions, including the creation, protection, licensing and transfer of IP assets, as well as in conducting and managing intellectual property due diligence for complex M&A deals. Additionally, Ms. Pakzad regularly assists clients with the organization, formation and disposition of business entities, and has extensive experience negotiating and structuring corporate transactions in a wide variety of industries ranging from technology to equine.

Ms. Pakzad's law practice is well-informed by her complementary business background. A principal and key advisor to one of the world's most exclusive and renowned luxury brands, Ms. Pakzad oversaw the company's strategic initiatives and global brand positioning as its former head of strategy. Her business acumen has been recognized in the media, including by *Prospetere Magazine* in a cover story on 2018's Leading Entrepreneurial Businesswomen.

### Education

Ms. Pakzad is a graduate of the UCLA School of Law. Prior to law school, she obtained a Master of Science, *with merit*, from the London School of Economics. She received her Bachelor of Arts, *magna cum laude*, from Mount St. Mary's College, and studied abroad at the University of Hong Kong, and The Graduate Institute of International Studies in Geneva, Switzerland.

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### Bar Admissions

- California