

Betty Arkell

Denver, CO
Shareholder

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Areas of Practice & Industry Specialties

Corporate Law; Fund Formation/Investment Management



Betty Arkell is a Shareholder in the Firm's Denver office and a member of the Corporate practice group. Ms. Arkell leverages extensive corporate finance and M&A transactional experience to guide companies through the entire corporate lifecycle, from formation through growth and planned exit. Her clients include established and emerging growth companies as well as venture capital and other private equity funds.

Ms. Arkell regularly acts as outside counsel to companies and their boards of directors advising on corporate governance issues, strategic plans, equity and debt financing, and mergers and acquisitions. She draws on considerable involvement with community and nonprofit organizations, including membership on numerous boards, to deliver prudent guidance and advice to management teams.

Awards and Honors

- Bob Newman Lifetime achievement award 2023 – Colorado Technology Association
- *Chambers USA*: America's Leading Lawyers for Business, Corporate/M&A
- *The Best Lawyers in America*® Lawyer of the Year, Venture Capital Law – Denver, 2014 and 2022
- *The Best Lawyers in America*® Lawyer of the Year, Leveraged Buyouts and Private Equity Law – Denver, 2012
- *The Best Lawyers in America*® Corporate Law, Leveraged Buyouts and Private Equity Law, Mergers and Acquisitions Law, 2006-2024; Venture Capital Law, 2011-2024; Securities / Capital Markets Law, 2018-2024
- *Colorado Super Lawyers*®, Securities and Corporate Finance, 2006-2024
- Who's Who by *Denver Business Journal*, 2018
- 2016 Open World Learning Dean Abrams Leadership Award
- 2015 Knous Award (Colorado Law's highest alumni award)
- *Law Week Colorado*, Top Women Lawyers, 2008
- *Lawdragon*, one of the 500 Leading Dealmakers in America, 2007
- *Denver Business Journal*, Denver's Outstanding Woman in Business (Professional), 2006

Professional Involvement

- Colorado Bar Association
- Denver Bar Association

Representative Matters

- Counsel to venture capital funds in financings of Internet media and services company; API integration platform company; agile market research company; and data base security company
- Counsel to high net worth individuals in financings of environmental data emissions monitoring company; self-care and mindfulness company; solar energy equipment supplier; and organic food service company
- Counsel to climate control company in private equity financings and sale to international strategic buyer
- Counsel to business to business e-commerce software applications company in equity financings and sale to strategic buyer
- Counsel to fintech company in equity financing and asset sale to financial investor
- Counsel to computer software company for supply chain and warehouse management in venture capital financings, acquisitions of 4 software companies, and sale to international private equity fund
- Counsel to medical simulation and training company in equity and debt financings and sale to international strategic buyer
- Counsel to medical device company in private equity financing and sale to strategic buyer
- Counsel to medical imaging and data analytics company in equity and debt financings
- Counsel to digital innovation AI powered information company; data delivery company; laboratory testing and diagnostic company; educational reading tool company; and AI enabled imaging company in equity financings
- Counsel to audio and web conferencing company in sale to strategic buyer

Publications

- As Tech Market Heats Up, More Firms Are Ready For Denver, *LAW360*, June 12, 2023

Education

Ms. Arkell earned her J.D. from the University of Colorado School of Law, *Order of the Coif*. She earned her M.A. in Political Science from the University of Colorado at Boulder and her B.A. in Political Science from Northwestern University, *with Honors*.

Bar Admissions

- Colorado

Community

- Colorado Venture Capital Authority, Board of Directors
- Ludeman Family Center for Women's Health Research, University of Colorado Anschutz Medical Campus, Board of Advisors
- DreamSpring (fka Accion), Board of Directors
- WorkLife Partnership, Board of Directors
- Colorado Technology Association, Board of Directors
- Rockies Venture Club, Board of Directors
- Blackstone Entrepreneurs Network (Colorado), Board of Directors
- Jabs Center for Entrepreneurship, University of Colorado at Denver, Board of Advisors
- Startup Colorado, Board of Advisors
- Holland & Hart Foundation, Board of Directors, 2013-2018

- Campaign for Colorado Law, Co-Chair (exceeded goal of \$50 million)
- Graland Country Day School, Board of Trustees, 2001-2007
- OpenWorld Learning, Board of Directors, 2000-2009
- ThinkImpact, Board of Trustees, 2007-2011
- Colorado Bar Association, Business Law Section, Past Chair
- Colorado Association of Corporate Counsel, Past President