

## Dylan W. Wiseman

San Francisco, California  
Shareholder

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Dylan Wiseman is a San Francisco Shareholder in the firm's Intellectual Property and Litigation practice groups. Mr. Wiseman focuses upon intellectual property protection, including representing employers in cases involving:

- Trade secrets and unfair competition
- Employee mobility disputes
- Disputes involving customer and employee non-solicitation restrictions
- Social media, workplace privacy, BYOD devices, and eDiscovery
- The infringement of other forms of intellectual property

Mr. Wiseman has extensive jury trial experience. He has been lead trial counsel in several complex-designated unfair competition jury trials, including an eight-week jury trial. Mr. Wiseman also has substantial first-chair experience in complex arbitrations.

Mr. Wiseman also handles multi-jurisdictional litigation involving companies that have hired out-of-state employees that are subject to restrictive covenants and assists with the preparation of non-disclosure agreements, intellectual property assignment provisions, and non-solicitation covenants.

Appearing in state and federal courts, Mr. Wiseman has extensive experience litigating disputes under:

- The Uniform Trade Secrets Act
- The Unfair Competition Law, Business and Professions Code, section 17200
- California's Business & Professions Code sections 16600 and 16601
- California's intellectual property assignment provisions
- California Penal Code section 502
- California's employee duty loyalty provisions

Mr. Wiseman also defends businesses accused of engaging in trade secret misappropriation and acts of unfair competition. He also counsels employers and start-ups regarding best practices for intellectual property protection and avoiding employee raiding problems.

In 2009, 2010, and 2012 Mr. Wiseman taught continuing education seminars regarding trade secret and unfair competition litigation for the State Bar of California's Labor and Employment Law Section. An award winning lecturer, he has also taught continuing legal education seminars regarding intellectual property protection, social media and confidentiality, and computer forensics and eDiscovery.

Mr. Wiseman's diverse group of clients includes:

- Fashion designers
- Aerospace firms
- Biomedical companies
- Inventors
- High-tech companies
- E-commerce firms

- Real estate companies
- Casinos
- Healthcare companies
- Sporting goods companies
- Television stations
- Renewable energy companies
- Insurance brokerages

#### Recent Publications and Presentations

- Speaker, "BYOD Devices and Workplace Privacy," Association of Corporate Counsel, San Francisco, September 25, 2015
- Speaker, "California Restrictive Covenants and Trade Secrets," Los Angeles County Law Library Business Series, Los Angeles, CA, April 2015
- Speaker, "Working Remotely and the Risks to Confidential Information," San Francisco, September 18, 2014
- "Trade Secrets Cases Center on Cloud," *The Recorder*, September 23, 2013
- Speaker, "Goodbye is Forever – or Is It? Planning for Departure, Getting Clear Title to Your Social Media Assets and Other Ways of Protecting Your Confidential Information," San Francisco, CA, April 10, 2013
- Speaker, "Professional Responsibility in Non-Competition, Trade Secret, and Related Claims," Los Angeles, CA, November 7, 2012
- Speaker, "Current Issues in Trade Secret Litigation," State Bar of California, Los Angeles, CA, June 14, 2012
- Speaker, "Current Issues in Trade Secret Litigation," State Bar of California, San Francisco, CA, May 17, 2012
- Speaker, "On the Cutting Edge: Trade Secret Customer Lists & Social Media and Privacy in the Workspace," Scottsdale, AZ, May 10, 2012
- Speaker, "The Latest in Employee and Technology Issues: Social Media and Workplace Confidentiality," Ohio Management Lawyers Association, Columbus, OH, April 18, 2012
- Speaker, "Protecting Your Customer List in an Era of LinkedIn and Facebook," November 10, 2011
- Speaker, "Will Your Company's HR, IT, and Legal Protections Withstand a Rigorous Challenge?" Palo Alto, CA, September 29, 2010
- Speaker, "Trade Secrets, Non-Competes, Interference & Duty of Loyalty: Basics & Recent Law," State Bar of California, San Jose, CA, April 15, 2010
- Speaker, "Trade Secrets, Non-Competes, Interference & Duty of Loyalty: Basics & Recent Law," State Bar of California, San Francisco, CA, August 7, 2009
- Speaker, "The New Formula for Success:  $E^3 = mc$  (Employees\*Economy\*Energy = Managing Costs)," August 14, 2008
- "Dylan Wiseman Urges Employers to Use Highly Sophisticated Data Security Solutions," *Quest Technology Management for Business*, January 29, 2008
- Speaker, "Does My Business Have Confidential Information or Trade Secrets, and Am I Doing Enough to Protect Them?" El Dorado Hills, CA, February 7, 2007

Mr. Wiseman graduated with honors from the University of California, Davis. He earned his J.D. from Santa Clara University School of Law.

**Areas of Practice**

Intellectual Property  
Litigation  
Labor & Employment

**Bar Admissions**

California

**Court Admissions**

U.S. Court of Appeals, 9th Circuit  
U.S. District Court, Northern District of California  
U.S. District Court, Eastern District of California  
U.S. District Court, Central District of California  
U.S. District Court, Southern District of California



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