

# Buchalter

## Jason Croft

Salt Lake City, Utah  
San Francisco, California  
Shareholder

P (801) 401-8680  
F (415) 227-0770  
[jcroft@buchalter.com](mailto:jcroft@buchalter.com)

### **Areas of Practice & Industry Specialties**

Intellectual Property Law; Corporate Law

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Jason Croft is a Shareholder in Buchalter's Salt Lake City office, the Global Chair of Patent Procurement and Strategy, and a member of the Intellectual Property practice group.

Mr. Croft actively manages patent-related matters for some of the world's most innovative public and private companies. He is equally adept at patent procurement and IP portfolio strategy, as he is at managing IP transactions, conducting IP due diligence, and leading post-grant proceedings.

Mr. Croft technical expertise spans a broad array of cutting-edge disciplines, including artificial intelligence and machine learning, virtual and augmented reality, neural networks, 4G and 5G wireless standards, autonomous vehicles, robotics, computer architecture, software, cryptography, biometrics, integrated circuits, and semiconductor manufacturing.

Mr. Croft's business-centric approach comes from more than two-decades of experience in technology, including at leading law firms, a Silicon Valley startup, a leading patent brokerage and M&A advisory firm, and as a robotics engineer at a major medical device corporation.

Mr. Croft has been recognized as top rated intellectual property attorney by various peer-reviewed publications. He also had the distinct honor of working for the Honorable James Ware, the former Chief Judge of the U. S. District Court in the Northern District of California.

### **Presentations**

- Speaker, "Increasing Concern around Trade Secrets: Small vs. Large Companies; Expanding Into New Jurisdictions," IP Counsel Café Annual Silicon Valley Meeting, May 19, 2022

### **Education**

Mr. Croft earned his J.D. from Santa Clara University School of Law. He earned his B.S. in Mechanical Engineering from University of Utah.

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### **Bar Admissions**

- Utah
- California
- District of Columbia
- U.S. Patent and Trademark Office

### **Court Admissions**

United States Patent and Trademark Office