

Michael J. Worth

Los Angeles, California
Senior Counsel

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Areas of Practice & Industry Specialties

Litigation; Intellectual Property Law; Japan Practice; ?????????; Trade Secrets & Employee Mobility; Apparel & Consumer Products; Fiduciaries, Receivers & Trustees; Social Media Influencers; Multi-Level Marketing



Michael Worth has represented clients at every stage of the litigation process. His practice is focused on business and complex commercial litigation, intellectual property disputes, contractual matters, and business torts involving breach of fiduciary duty, fraud, defamation, business interference, unfair competition, and misappropriation of trade secrets. Mr. Worth has also handled a number of business entity disputes between the owners of corporations, partnerships and LLCs. He has litigated a variety of high exposure matters in both state and federal court. Mr. Worth has experience negotiating prelitigation and pretrial resolutions, obtaining provisional remedies, and representing clients at mediation and trial. His clients include large multinational corporations, small businesses, and individuals. He provides advice and counsel to businesses and startups across various industries, including technology, fashion and apparel, entertainment, restaurants, and consumer products.

Mr. Worth is also a member of the Social Media Law practice group. He serves as outside general counsel for high profile social media influencers and companies that use social media platforms like Instagram, TikTok, Facebook and YouTube to produce content, or otherwise engage in marketing or business transactions.

Mr. Worth served as a judicial extern to Chief Magistrate Judge Suzanne H. Segal at the United States District Court. During law school, he was an Associate Editor on the Southwestern Law Review, and an Advocate in the Southwestern Negotiation Honors Program. In the Southwestern Intramural Negotiation Honors Competition, he was awarded Best Brief Writer Finalist, and First Place Advocate against 99 other students. Mr. Worth also worked as a Dean's Fellow tutoring law students, and continues to serve as a mentor to law students and recent graduates.

Mr. Worth has been recognized by *Super Lawyers* as a Southern California "Rising Star" from 2019-2023, and was the 2020 recipient of Buchalter's Debra Healy Deem Pro Bono Attorney of the Year Award.

Publications

- Caught in the crossfire: Could social media influencers become the target of trademark infringement litigation after the case against influencer Molly Sims was allowed to proceed?, *Intellectual Property Magazine*, November 2, 2021
- Social Media Influencers Could Become the Targets of Trademark Infringement Lawsuits, *Buchalter Client Alert*, August 17, 2021
- Executive Order Aimed at Restricting Civil Liability Protections Afforded to Social Media Companies, *Buchalter Client Alert*, May 29, 2020

Presentations

- Speaker, "Law Firm Practice Management: Industry Culture, Time Efficiency, and Balance," Through the Woods Therapy Corp., January 21, 2020
- Speaker, "Finding Debtors and Debtor's Assets," Webinar, December 13, 2018

Education

Mr. Worth earned his J.D. from Southwestern Law School *cum laude* in 2013 and his B.A. from the University of California, Santa Barbara *with honors* in 2009. Mr. Worth studied International Business Transactions in 2011 at the Universidad del Salvador, Buenos Aires, Argentina. He studied Corporate Finance in 2007 at the London School of Economics, England.

Bar Admissions

- California

Court Admissions

- California State Courts
- U.S. Court of Appeals for the Ninth Circuit
- U.S. District Court for the Central District of California
- U.S. District Court for the Eastern District of California
- U.S. District Court for the Northern District of California
- U.S. District Court for the Southern District of California

Community

- Board Member, Downtown Los Angeles Bar Association- assists in planning and executing some of the largest professional networking events for attorneys in Los Angeles.