

## Michael L. Meeks

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Shareholder

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### Areas of Practice & Industry Specialties

Litigation; Intellectual Property Law

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Michael L. Meeks' practice includes commercial litigation, copyright, trademark, patent, trade secret, unfair competition and false advertising litigation.

Mr. Meeks has significant experience litigating intellectual property disputes. Mr. Meeks was recently lead trial counsel in a federal jury trial focused on trademark infringement including claims under the Lanham Act, the Anticybersquatting Consumer Protection Act ("ACPA") and state trademark causes of action. In addition, Mr. Meeks has represented software companies enforcing rights in their trademarks involving issues of reverse confusion. His litigation practice has also included representation of clients in the entertainment industry, including working on a copyright and trademark lawsuit involving the "Charlie's Angels" trademark and associated artwork, as well as copyright litigation on behalf of major motion picture studios concerning rights in major motion pictures. He has represented manufacturers of skin care products, including sunless tanning lotions, sunscreens, and moisturizing lotions, in eliminating trademark infringement and copyright violations on the internet, as well as defending claims of false labeling, false advertising and unfair competition.

Mr. Meeks has recently represented clients in patent litigation matters including a resealable drinking cup design for a national manufacturer, a lens design for military goggles, website software design, software for operating turbo chargers on engines, and a medical imaging technology for nerve imaging. In addition, Mr. Meeks has represented clients in patent false marking disputes and patent licensing disputes.

Mr. Meeks has been recognized as a *Southern California Super Lawyer* from 2012 to 2019 and a 2013 *Top Rated Lawyer* in the area of Commercial Litigation by *American Lawyer Media* in conjunction with *Martindale Hubbell*.

### Education

Mr. Meeks earned his J.D. at the University of California, Los Angeles School of Law in 1994 and his B.A. in accounting at Pepperdine University in 1990.

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### Bar Admissions

- California

### Court Admissions

- U.S. District Court for the Northern District of California
- U.S. District Court for the Southern District of California
- U.S. District Court for the Eastern District of California

- U.S. District Court for the Central District of California
- U.S. District Court for the District of Colorado
- U.S. Court of Appeals for the Ninth Circuit