

**Michael Meeks**  
Orange County, California  
Shareholder

P (949) 224-6431  
F (949) 720-0182  
[mmeeks@buchalter.com](mailto:mmeeks@buchalter.com)



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Michael L. Meeks is a Shareholder in the Firm's Intellectual Property and Litigation Practice Groups, resident in Orange County. Mr. Meeks' practice includes commercial litigation, copyright, trademark, patent, trade secret, unfair competition and false advertising litigation.

Mr. Meeks has significant experience litigating intellectual property disputes. Mr. Meeks was recently lead trial counsel in a federal jury trial focused on trademark infringement including claims under the Lanham Act, the Anticybersquatting Consumer Protection Act ("ACPA") and state trademark causes of action. In addition, Mr. Meeks has represented software companies enforcing rights in their trademarks involving issues of reverse confusion. His litigation practice has also included representation of clients in the entertainment industry, including working on a copyright and trademark lawsuit involving the "Charlie's Angels" trademark and associated artwork, as well as copyright litigation on behalf of major motion picture studios concerning rights in major motion pictures. He has represented manufacturers of skin care products, including sunless tanning lotions, sunscreens, and moisturizing lotions, in eliminating trademark infringement and copyright violations on the internet, as well as defending claims of false labeling, false advertising, and unfair competition.

In trade secret litigation, Mr. Meeks represented a military contractor concerning the misappropriation of trade secret information regarding the design of a gyro stabilized camera mount for use on multiple helicopters, a heavy lift cargo company concerning the misappropriation of specially designed treads and other equipment used to move cranes and other large structures onto cargo vessels, an investment advisor concerning the misappropriation of client lists by a group of employees who left to form their own business, a martial arts company in the misappropriation of depictions of unique martial arts techniques used in conjunction with U.S. military special forces training, and a military contractor in a dispute with a competing military contractor concerning misappropriation of missile design technology resulting from the movement of a design team's members from one contractor to the other.

Mr. Meeks has recently represented clients in patent litigation matters including a resealable drinking cup design for a national manufacturer, a lens design for military goggles, website software design, software for operating turbo chargers on engines, and a medical imaging technology for nerve imaging. In addition, Mr. Meeks has represented clients in patent false marking disputes and patent licensing disputes.

Mr. Meeks has been recognized as a Southern California *Super Lawyer* from 2013 to 2015 and a 2013 Top Rated Lawyer in the area of Commercial Litigation by American Lawyer Media in conjunction with Martindale Hubbell.

Mr. Meeks earned his J.D. at the University of California, Los Angeles, School of Law in 1994 and his B.A. in accounting at Pepperdine University in 1990.

#### **Areas of Practice**

Litigation

Commercial Litigation

Intellectual Property Litigation

#### **Bar Admissions**

California

#### **Court Admissions**

U.S. District Court for the Northern District of California

U.S. District Court for the Southern District of California

U.S. District Court for the Eastern District of California

U.S. District Court for the Central District of California

U.S. District Court for the District of Colorado

U.S. Court of Appeals for the Ninth Circuit



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