

## Oren Bitan

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Associate

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Oren Bitan is an attorney in the Firm's Litigation Practice Group and a member of Firm's Pro Bono Committee. His practice includes litigating copyright, trademark, false advertising, trade secret, and profit participation disputes for clients in the apparel, wine, beer and spirits, and entertainment industries. Mr. Bitan also regularly counsels clients on effective means of protecting intellectual property assets.

Mr. Bitan's practice also includes general commercial litigation, commercial lending disputes, and protecting creditor's rights, including particular expertise in receiverships and other fiduciaries.

### Representative Matters

- *Randles Films, LLC v. Echo Bridge Entertainment, LLC, et. al*, 2014 U.S. App. LEXIS 30 (9th Cir. Cal. Jan. 2, 2014), served as appellate counsel in which the Ninth Circuit Court of Appeals affirmed the trial court judgment obtained, defeating appeal by defendants.
- *Randles Films, LLC v. Echo Bridge Entertainment, LLC, et. al*, Case 2:10-cv-03909-SJO -SS: Lead trial counsel in a seven day copyright infringement trial on behalf of an independent film producer against unauthorized distributors of the motion picture Torture Room.
- Successfully argued an Anti-SLAPP motion at the trial court and appellate court level with an award of attorneys' fees in a matter involving a real estate dispute.
- Lead counsel in an unfair competition and false advertising suit involving consumer products that resulted in victory following the filing of a successful summary judgment motion.
- Successfully litigated profit participation dispute involving royalties derived from the distribution of television programs.
- Represented creator of graphic novels in copyright infringement dispute.
- Represented major brewer in acquisition of beverage company.
- Represent whiskey distiller in licensing celebrity spokesmen and launching new brand.
- Advise wineries, distilleries, and breweries in the area of beverage law and regulation.

### Recent Speaking Engagements

- "A Brave New World: The State of Data Hacking Laws in 2015," Buchalter Nemer *Brown Bag Teleseminar*, May 20, 2015
- "Alternative Dispute Resolution," Buchalter Nemer *Video Blog*, May 4, 2015
- Panelist, "The Nuts and Bolts of an Apparel Start-Up," Factory Direct Trade Show, March 2, 2015
- "Sales Free and Clear for Business and Realty—Does it Matter What Type of Property?" California Receivers Forum Loyola VI Event, Irvine, California, January 23, 2015
- "How to Aggressively Defend Against Lender Liability Lawsuits," Buchalter Nemer *Brown Bag Teleseminar*, May 7, 2014
- Moderator, "Legality of Influence (Advertising & Disclosures)," Fashion Law Symposium, Loyola Law School, Los Angeles, California, March 22, 2014
- "Five Fatal F\*\*\*-Ups: The Biggest Legal Mistakes Every Indie Producer Makes," South by Southwest Music and Media Conference, Austin, Texas, March 14, 2010
- "Legal Issues Relating to Documentary Productions," Latino Producers Academy presented by the National Association of Latino Independent Producers, August 7-9, 2009
- "How to Protect Your Brand Without Being a Jerk!" South By Southwest Music and Media Conference, March 16, 2009

## Recent Publications

- "Alternate Dispute Resolution," Buchalter Nemer *Video Blog*, May 1, 2015
- "The Best Defense Requires Litigating on the Merits," *Law360*, February 9, 2015
- "Cyber Security/ Data Breach: President Calls for New Anti-Hacking Legislation," Buchalter Nemer *Tech Industry Bulletin*, February 2015
- Co-Author, "How to Aggressively Defend Against Lender Liability Lawsuits," Buchalter Nemer *Points & Authorities*, Fall 2014
- "New Weapons to Battle Cybersquatters," *Los Angeles Daily Journal*, November 5, 2014
- "Protect It or Lose It: A Guide for Fashion Companies to Protect Their Trademark Rights and Preserve Their Brands," *Intellectual Property Today*, August 2014
- "The Perils of Film Distribution," *Los Angeles Daily Journal*, May 19, 2014
- "Five Tips for Film Distributors and Other Licensees," *IP Magazine*, April 2014
- "The Ray Charles Foundation 'Messess Around' and Gets SLAPP'D," Buchalter Nemer *Points & Authorities*, Summer 2013
- Co-Author, "How Safe is Your Security Interest in Intellectual Property? Five Tips That Protect You ," *Points & Authorities*, Spring 2012

Prior to law school, Mr. Bitan launched H.I.Q.I. (Hit It 'n Quit It) Media, a film distribution company specializing in documentaries. Notable films he distributed were the Radiohead documentary *Meeting People Is Easy*, the Academy Award winning documentary *The Long Way Home*, the Oscar nominated film *The Farm*, and the Ben Harper concert film *Live at the Hollywood Bowl*. Mr. Bitan has repeatedly spoken at film festivals and conferences around the world and has been featured in *The New York Times*, *The Los Angeles Times*, *Rolling Stone*, *Daily Variety*, *The Hollywood Reporter* and on *CNN*.

Mr. Bitan has been recognized as a Southern California *Super Lawyer Rising Star* from 2013-2015. He has an active pro-bono practice litigating civil rights and Freedom of Information Act lawsuits, and has volunteered with the ACLU of Southern California, Bet Tzedek, and Public Counsel. Prior to joining Buchalter Nemer, Mr. Bitan was an associate with a global law firm.

Mr. Bitan earned his J.D. *cum laude* at Loyola Law School of Los Angeles, where he was a member of the Order of the Coif and a Sayre Macneil Scholar. He served as Articles Editor of the *Loyola of Los Angeles Law Review*, was a member of the St. Thomas More Law Honor Society, and participated in the Law & Technology Moot Court (a joint program with Caltech). Mr. Bitan externed for The Honorable Harry Pregerson in the United States Court of Appeals for the Ninth Circuit and The Honorable Nora M. Manella in the United States District Court for the Central District of California. He received his B.S. in Business Administration at the University of Southern California.

## Areas of Practice

Litigation

## Bar Admissions

California

## Industry Specialties

Consumer Products, Apparel and Textiles  
Entertainment  
Financial Institutions  
Hospitality, Food & Beverage  
Receivers, Trustees and Fiduciaries  
Retail Leasing and Development  
Technology  
Wineries, Vineyards and Breweries