

Sylvia Cheong

Los Angeles, California
Attorney

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Areas of Practice & Industry Specialties

Litigation; Intellectual Property Law



Sylvia (Yoo Jin) Cheong is an Attorney in the Firm's Los Angeles office and a member of the Litigation practice group.

Professional Involvement

- Korean Canadian Lawyers Association, Director/Secretary, 2016-2019

Publications

- Trademark Practice in Korea is Changing - What US Companies Should Know and Consider, *Buchalter Client Alert*, December 27, 2023
- “‘Bish’ Stole My Look!”: Looking at Cultural Appropriation in Hip Hop Through Jesse Belvin, Dapper Dan, and Jay Park, *Fordham*, November 19, 2021
- Copyright Issues in A Slot Machine: A Case Analysis of Eclipse Gaming Systems, LLC v. Antonucci, *Gaming Law Review*, March 11, 2020

Education

Ms. Cheong earned her J.D. from Fordham University School of Law. She also earned a Master of Law from Handong International Law School in Pohang, South Korea and from University of Toronto Faculty of Law. She earned her Bachelor of Advanced Science (BASc) in Civil Engineering from University of Toronto.

Bar Admissions

- California
- Nevada
- Alabama
- Ontario

Community

- Former Executive Board Member, Fashion Law Society, 2021-2022
- Volunteer, Pro bono Ontario, 2015-2017
- Executive Member, Autism In Mind (AIM) Children’s Charity, 2012-2014

Languages

- Korean