## THE RANKS

## **LAW FIRMS**

## RANKED BY NUMBER OF DIRECT SELLING CLIENTS

Each month, *The Ranks* spotlights companies, people or trends that are important to the direct selling channel. This month, *The Ranks* lists law firms, ranked by the number of active direct selling clients. Companies that did not provide this information are listed in alphabetical order. *The Ranks* will vary monthly in type of information and in number of items included. *Ranks* client data is not audited and relies on the good faith responses of the participants.

| RANK | COMPANY<br>NAME &<br>LOCATION                      | NUMBER<br>OF DS<br>CLIENTS | KEY<br>CONTACT                    | LAW FOCUS   | 3<br>REPRESENTATIVE<br>CLIENTS                                   | WEBSITE CONTACT                              | CONTACT INFO   |
|------|--|----------------------------|-----------------------------------|---|--|--|--|
| 1    | Gowling WLG<br>Ottawa, Ontario                     | 55                         | Lewis Retik                       | Direct Sales,<br>Product Regulatory,<br>Advertising/<br>Marketing, IP,<br>Corporate, Tax                  | Did not provide  | gowlingwlg.com                               | 613-783-8849<br>lewis.retik@<br>gowlingwlg.com                 |
| 2    | Millar Kreklewetz LLP<br>Toronto, Canada           | 38                         | Rob<br>Kreklewetz                 | International, Tax<br>Law, Management<br>Consulting   | Did not provide  | taxandtradelaw.com                           | 416-540-6204<br>rgk@<br>taxandtradelaw.com                     |
| 3    | Scheef & Stone, LLP<br>Dallas, TX                  | 35                         | Brent Kugler                      | MLM Litigation,<br>Regulatory<br>Advice, Comp<br>Plan Guidance,<br>Field Compliance,<br>Corporate Matters | Did not provide  | solidcounsel.com                             | 214-706-4211<br>brent.kugler@<br>solidcounsel.com              |
| 4    | Buchalter<br>Los Angeles, CA<br>Salt Lake City, UT | 28                         | Larry<br>Steinberg                | Litigation, Field<br>Compliance,<br>Regulatory<br>Compliance  | Enagic,<br>Total Life Changes,<br>Young Living<br>Essential Oils | buchalter.com/<br>industry-specialty/<br>mlm | 213-891-0700<br>LSteinberg@<br>buchalter.com                   |
| 4    | Winston & Strawn<br>Dallas, TX                     | 28                         | John Sanders<br>& Katrina<br>Eash | Litigation,<br>Compliance,<br>Regulatory Defense  | USANA,<br>Arbonne,<br>LifeVantage                                | winston.com                                  | 214-453-6462<br>jsanders@<br>winston.com;<br>keash@winston.com |
| 5    | Foley & Lardner LLP<br>Dallas, TX                  | 23                         | Jane<br>Fergason                  | Corporate, Supply<br>Chain, Direct<br>Selling, Franchising  | Did not provide  | foley.com                                    | 214-999-4835<br>jfergason@foley.com                            |
| *    | Kelley Drye &<br>Warren LLP<br>Washington, D.C.    | Did not provide            | John<br>Villafranco               | Litigation,<br>Advertising<br>Law, Consumer<br>Protection   | Did not provide  | kelleydrye.com                               | 202-342-8423<br>jvillafranco@<br>kelleydrye.com                |
| *    | Reese Richards<br>Cottonwood Heights,<br>UT        | Did not provide            | Spencer<br>Reese                  | Corporate<br>Law, Start-Up<br>Consulting,<br>Litigation   | USANA,<br>doTerra,<br>Beachbody                                  | mlmlaw.com                                   | 801-981-8281<br>sreese@rprlaw.net                              |
| *    | Thompson<br>Burton PLLC<br>Nashville, TN           | Did not provide            | Kevin<br>Thompson                 | Corporate Law,<br>Start-up Consulting,<br>Litigation  | Did not provide  | thompsonburton.com                           | 615-465-6001<br>kevin@<br>thompsonburton.com                   |

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