

Brandon M. Carr

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Senior Counsel

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Areas of Practice & Industry Specialties

Litigation



Brandon M. Carr focuses his practice on complex business and commercial litigation matters. His experience encompasses a wide variety of cases at both the trial and appellate levels, including contract, fraud and indemnification cases, shareholder disputes, business/real property valuation cases, matters involving general business torts, employment disputes and intellectual property rights. Mr. Carr has first- and second-chair trial experience, and has obtained favorable orders and significant judgments for clients.

Prior to joining the firm, he worked for Sony Pictures and completed a judicial externship with the Honorable Marla J. Miller, San Francisco County Superior Court. Mr. Carr also spent time in Washington D.C. working on Capitol Hill for a United States Congressman.

Mr. Carr is a member of the Edward J. McFetridge American Inn of Court and the San Francisco Trial Lawyers Association. In 2021, he was recognized as a “Rising Star” by *Super Lawyers Magazine*. He was also named to *Best Lawyer’s* “Ones to Watch” list 2021-2023 for Commercial Litigation and Real Estate -Litigation.

Publications

- The Quest for Distinctiveness in Trademark and Trade Dress Law: What it Means and How to Get It, *Graziadio Business Review, Pepperdine University Graziadio School of Business, Volume 14, Issue 1, 2011*
- Secondary Meaning in Trademark and Trade Dress Law: What It Is and What You Need to Know, *Graziadio Business Review, Pepperdine University Graziadio School of Business, Volume 14, Issue 2, 2011*
- Protecting Descriptive Brands in Trademark and Trade Dress Law: Why it’s Important and How to Do It, *Graziadio Business Review, Pepperdine University Graziadio School of Business, Volume 14, Issue 3, 2011*
- Five Easy Tips to Help Ensure Your Company’s Arbitration Agreement is Enforceable, *Bloomberg Law*, February 16, 2018

Education

Mr. Carr received his B.A. in Political Science, *magna cum laude*, from the Honors College at the University of California, Los Angeles where he received the Hoffenberg Undergraduate Research Scholarship. Mr. Carr earned his J.D., *cum laude*, at the University of California, Hastings College of the Law. He served as Senior Editor of the *Hastings Law Journal* and on the Board of Editors. While in law school, Mr. Carr received the CALI Excellence Award and the Witkin Award in numerous classes including Negotiation and Settlement and Client Interviewing and Counseling. Mr. Carr is also a member of Phi Beta Kappa.

Bar Admissions

- California
- New York
- District of Columbia

Court Admissions

- All California State Courts
- All Courts of the State of New York
- All Courts of Washington, D.C.
- U.S. Court of Appeals for the Ninth Circuit
- U.S. District Court for the Central District of California
- U.S. District Court for the Eastern District of California
- U.S. District Court for the Northern District of California
- U.S. District Court for the Southern District of California