Buchalter

Ernest (Ernie) G. Bootsma

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Areas of Practice & Industry Specialties
Corporate Law; Mergers and Acquisitions; Intellectual Property Law; Privacy & Data Security Law; Real Estate; Start-Ups & Early Stage Companies; Cannabis & Hemp Industry Law Group; Entertainment Industry Law; Technology; Social Media Influencers; Internet Law, E-Commerce & Social Media; Family Office & Wealth Management; Apparel & Consumer Products; Agribusiness

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Ernest (Ernie) G. Bootsma is a Shareholder in Buchalter's Portland office and a member of the Firm's Corporate and Intellectual Property practice groups. Mr. Bootsma represents start-up and growth stage businesses, as well as more mature companies. His practice encompasses entity formation, financing, corporate governance, mergers and acquisitions, IP due diligence, intellectual property (copyrights trademarks, and licensing), franchising law, and transactional fields.

Mr. Bootsma has negotiated and closed complex merger and acquisition transactions, planned and counseled clients with regard to intellectual property protection and maintenance, provided internet/e-commerce, domain name, website, entertainment, media and advertising counseling and copyright advice, structured and implemented licensing and distribution arrangements, and handled debt and equity financing transactions for clients in a wide variety of industries. Mr. Bootsma also counsels physicians and physician practice groups in a wide variety of business structural issues in response to state and federal legislation. Additionally, he has frequently acted as general counsel to a number of emerging growth start-ups and venture funds through successive rounds of financing.

Mr. Bootsma has been involved with the Oregon Entrepreneurs Network for more than 15 years, having served as the Chair of Angel Oregon 2013, Chair of the Pubtalk Committee, and served as a member of the Membership Committee. He is a member of the Board of Directors of the Oregon Technology Business Center in Beaverton, Oregon, and currently serves as Chair of the Advisory Board for the Oregon State University Advantage Accelerator.

Mr. Bootsma has been selected as an Oregon *Super Lawyer* and received a listing in *Best Lawyers* several times, and has a *Martindale-Hubbell* peer rating of AV Preeminent 5.0 out of 5.

Presentations

- Presenter, "Raising Money and Planning for Growth," Pacific Northwest Defense Coalition , June 29, 2021
- Moderator, "Crowdfunding," Oregon Entrepreneurs Network (OEN) Westside PubTalk, November 20, 2019

Education
Mr. Bootsma earned his J.D., *cum laude*, from Willamette University College of Law in 1990, and earned his B.S., *High Honors*, in Art & Graphic Design from Oregon State University in 1986.

Bar Admissions

- Oregon
- Washington
- Arizona

Community

- Oregon State Bar: Intellectual Property Section, Business Section, and Real Estate and Land Use Section
- Oregon State Bar Publications: Editorial Review Board for current editions of *Advising Oregon Business (All Books)*
- Oregon State Bar: Taskforces for Multi-Entity Merger Statute and Uniform State Trademark Act
- International Trademark Association (INTA): Member, 2004-Present
- Frequent speaker and author regarding Intellectual Property, Corporate and Start-up Issues
- Oregon Entrepreneur Network (OEN): Board Member, 2014-2016
- Oregon Entrepreneur Network: Member, 2002-Present
- Oregon Technology Business Center (OTBC): Board Member, 2010-Present
- Oregon State University: Advantage Business Accelerator, Chair of Advisory Board, 2019-2020
- Oregon Entrepreneur Network: Angel Oregon, Committee Chair and MC of Annual Event, 2013
- Oregon Entrepreneur Network: Angel Oregon, Vice Committee Chair, 2012
- Oregon Entrepreneur Network: Member and Chair of Pubtalk Committee 2008–2014
- CleanTech Open: Mentor, 2013
- Beaverton School District: Local School Committee, Jacob Wismer Elementary, 2003–2010
- Beaverton School District: Long Range Planning Committee, 2009